

# ANNUAL SHAREHOLDERS MEETING

## A. CHAIRMAN'S INTRODUCTION

### **Slide 1. Freightways – 25 October 2012, Annual Shareholders Meeting**

### **Slide 2. Sue Sheldon, Chairman**

Ladies and Gentlemen, welcome to Freightways' Annual Shareholders Meeting. My name is Sue Sheldon. I am the Chairman of Freightways' Board of Directors.

### **Slide 3. Agenda**

Before we get underway I will run through the structure of the meeting.

- I will begin with procedural matters, introduce the Freightways Board and senior executive team to you, and then summarise some of the Company's 2012 highlights. I will then ask Dean Bracewell, Freightways' Managing Director, to provide a review of the Company and an update on current trading performance.
- I ask that you hold all questions about the performance of the Company until the close of the Managing Director's presentation and direct them through the Chair. Any questions related to resolutions should be asked when we consider those resolutions.
- Following the Managing Director's presentation, I will introduce the resolutions as outlined in the notice of meeting. Again this year polls will be held in respect of the resolutions put to shareholders. The polls will be conducted following the meeting.
- The notice of meeting, which includes the explanatory notes, has been circulated to all shareholders, and I intend to take it as read.

The Company's constitution prescribes a quorum requirement of 3 shareholders. As you can see this requirement is met. As a quorum is therefore present, the meeting is duly constituted and I declare it open.

Proxies have been appointed for the purpose of this meeting in respect of approximately 72 million ordinary shares. As was indicated on the proxy form, where proxy discretion has been given, the Directors, and I as Chairman, intend to vote those proxies we have received in favour of resolutions 1, 2 and 4 set out in the Notice of Meeting. As also indicated on the proxy form, unless directed how to vote by the shareholder giving the proxy in respect of resolution 3 relating to Directors' fees, the Directors, including myself, will not be able to vote on resolution 3 on behalf of the proxy.

I would now like to introduce those at the table with me:

- Mark Royle, Freightways' Chief Financial Officer and Company Secretary. Mark has 28 years accounting and commercial experience of which 13 years were with a major international chartered accounting firm. Mark was appointed Chief Financial Officer and Company Secretary of Freightways 12 years ago, having spent a number of years prior to that with Freightways' then Australian owner.

Your Directors at the table are:

- Dean Bracewell, Freightways' Managing Director. Dean has spent almost his entire career with Freightways after initially joining the company in 1978. He worked his way through the company and held a number of senior Executive and General Management roles within Freightways' subsidiary businesses prior to his appointment as Managing Director in 1999.
- Mark Verbiest. Mark was appointed a Director in February 2010. He is a professional director who has a strong working knowledge of technology and technology-related businesses, as well as having extensive capital markets experience. A lawyer by training, with widespread corporate legal experience in private practice, he spent 7.5 years on the senior executive team of Telecom NZ through until mid-2008, where among other things he had executive accountability for

two business units. Mark is Chairman of Telecom Corporation of New Zealand Limited, Transpower New Zealand Limited and Willis Bond Capital Partners Limited. Mark is also a member of the Financial Markets Authority and a consultant to law firm Simpson Grierson.

- Sir William Birch. Sir William began his career in 1957, when he established a private practice as a surveyor in Pukekohe. His keen interest in community affairs led to six years as Deputy Mayor of Pukekohe and election to Parliament in 1972. During his 27 years in Parliament he served for 15 years as a Minister of the Crown, including 6 years as Minister of Finance between 1993 and 1999. Sir William retired from Parliament in 1999 and commenced a private consultancy. He is a director of a number of public and private companies, a trustee of the MFL and SIL Superannuation funds, an advisor to Forsyth Barr in New Zealand and the Royal Bank of Scotland in Australia. Sir William was knighted by the Queen for public services in 1999.
- Roger Corcoran. Roger is based in Australia and was appointed a Director in May 2009. He gained extensive global business experience during a 30-year career with multi-national transport and logistics operator, TNT. Roger retired as CEO of TNT Australia, New Zealand and the Pacific Islands in 2008.
- Kim Ellis. Kim was appointed a Director in August 2009, having spent 28 years in chief executive roles in a number of sectors, including 13 years as Managing Director of Waste Management NZ Limited, and has developed businesses in both New Zealand and Australia. Kim is now a professional director working with both private and listed companies. Kim is currently Chairman of Envirowaste Services Ltd and NZ Social Infrastructure Fund Ltd and a director of Ballance Agri-Nutrients Ltd, FSF Management Company Ltd, Moa Group Ltd and several private companies.
- I was appointed a Director of Freightways ahead of its IPO in 2003 and elected Chairman in 2010. I am a Chartered Accountant and full-time professional director. I am currently Chairman of Chorus Limited, Deputy Chairman of the Reserve Bank of New Zealand and a Director of Contact Energy Limited and Paymark Limited. I am a former

president of the New Zealand Institute of Chartered Accountants and was made a Companion of the New Zealand Order of Merit in 2007.

**Also present today are several members of the Freightways executive team who I would like to introduce to you:**

- Steve Wells, General Manager of New Zealand Couriers.
- Mark Troughear, General Manager of the Freightways Information Management Division.
- Richard Mitchell-Lowe, General Manager of Freightways Information Services.
- Mark Brightwell, General Manager of DX Mail and Online Security Services.
- Charles Giliam, General Manager of Fieldair Holdings.
- Neil Wilson, General Manager of Post Haste Limited.
- Devon Buckingham, Auckland Regional Manager of New Zealand Couriers.
- Aaron Stubbing, General Manager of Messenger Services Limited.
- Mark Skews, General Manager of Castle Parcels Limited.

And from our Australian businesses:

- Chris Cotterrell, General Manager of The Information Management Group Pty Limited, which operates the DataBank, Archive Security and Filesaver businesses.
- Van Karas, General Manager of Shred-X Pty Limited.

These people are representative of the wider Freightways team who operate in every town and city throughout New Zealand and in all major states of Australia. This executive team has considerable experience, often in more than one Freightways business and has an average tenure at Freightways of approximately 15 years per executive. It is a particular strength of Freightways that it is able to identify and promote talent from within, not only in these senior roles but across many occupations within the greater company.

The Company's Auditors, PricewaterhouseCoopers, are represented here today by Pip Cameron and the Company's legal advisors Russell McVeagh are represented here today by Joe Windmeyer.

The Financial Statements for the year ended 30 June 2012 are set out in the Company's Annual Report that was released to shareholders last month.

I would now like to speak briefly to some of the general and financial highlights of Freightways' 2012 year. I will then ask Dean Bracewell to address you.

#### **Slide 4. General Highlights - 2012**

Highlights of 2012 include:

- Our result was above the prior year in all respects and was a record result for the company;
- Growth strategies were successfully executed across both divisions of the company;
- Acquisitions completed during 2012 added further depth to FRE's presence in the Australasian information management market; and
- In the first half of the 2012 year Freightways' finance facilities were renegotiated, which resulted in reduced funding costs, which was evident in the 2012 result.

#### **Slide 5. Financial Highlights - 2012**

This slide shows Freightways' financial performance in 2012 compared to 2011. A one-off \$1.5 million EBITA benefit (\$1 million after tax) relating to proceeds from Christchurch earthquake insurance claims made in the

prior year was treated as non-recurring and is not included in these revenue and earnings numbers. Similarly, a one-off \$1.3 million EBITA charge (\$0.9 million net of tax) relating to Christchurch earthquake costs subject to insurance claims was treated as non-recurring in the prior year and is also excluded from the comparative 2011 numbers. Non-recurring items are included in the full year financial statements contained in your annual report.

Consolidated operating revenue of \$382 million for the full year was 8% higher than the prior comparative period.

EBITDA of \$72 million for the full year (which excludes the non-recurring items I just described) was 9% higher than the prior comparative period and EBITA of \$62 million for the full year (also excluding the non-recurring items I just described) was 9% higher than the prior comparative period.

Consolidated NPAT of \$36 million for the full year, excluding non-recurring items, was 17% higher than the prior comparative period.

Earnings per share (EPS) for the full year (and again exclusive of non-recurring items) were 23.4 cents per share, an improvement of 15% over the prior comparative period.

## **Slide 6. Express Package & Business Mail division - 2012 performance**

The Express Package & Business Mail division's 2012 result was underpinned by a particularly strong first quarter that contributed to a very good first half year result. As expected, revenue in this division in the second half was comparatively not as strong as in the first half, yet revenue growth nevertheless remained positive and consistent throughout the period.

Overall, the Express Package & Business Mail division was able to once again demonstrate its resilience and its growth attributes to deliver a very good full year result.

## **Slide 7. Information Management division – 2012 performance**

The Information Management division's result in 2012 was achieved through strong organic growth in all service lines, in all locations, which more than offset the impact of lower paper prices received from the sale of recycled paper from our document destruction businesses, and the benefits realised from recent acquisitions.

Overall, the performance of the Information Management division, and its demonstrated ability to sustain high levels of growth, was outstanding.

### **Slide 8. Final Dividend - 2012**

The Directors declared a final dividend of 9.5 cents per share, fully imputed at a tax rate of 30%, which was paid on 1 October 2012. This represented a payout of approximately \$14.6 million compared with \$11.2 million for the prior comparative period dividend of 7.25 cents per share. The full year's dividend payout was in line with the Company's dividend policy of paying out 75% of annual Net Profit After Tax before Amortisation (or NPATA).

The Dividend Reinvestment Plan (DRP) was not offered in relation to this final dividend. As a capital management tool, the application of the DRP will be reviewed for each future dividend.

By any measure, 2012 was a very strong and successful year for your company. The Board acknowledges the excellent work and ongoing dedication of the Freightways team throughout New Zealand and Australia.

I'll now call on Dean Bracewell to address the meeting.

### **Slide 9. Freightways – Dean Bracewell, Managing Director**

## **B. MANAGING DIRECTOR'S REVIEW AND TRADING UPDATE**

Thank-you Sue and thank-you ladies and gentlemen for coming along today.

## **Slide 10. Managing Director's presentation agenda**

My presentation will discuss the industries that Freightways works in and its businesses. I will then touch on Freightways' over-arching strategy, before finishing with an update on recent trading performance and our outlook for the foreseeable future.

## **Slide 11. Express Package & Business mail**

## **Slide 12. Express Package & Business Mail – Industry overview and business description**

Rather than me standing here talking about what we do in the express package and business mail industry, I thought that this year I would let one of our team tell the story for me. The video that we are about to show you tells the story of how a parcel moves through our business of New Zealand Couriers, that is fairly typical of what we do in all our express package and business mail operations. You will see examples of our innovation, both operationally and in regard to the use of technology. You will see representatives of our team, most of whom have many years experience with us, similar to those members of our executive team here today. You will also see some of our vans, trucks and planes, all of which make-up the national network required to deliver our service to our customers.

**\*\*PLAY VIDEO\*\***

## **Slide 13. Information Management**

## **Slide 14. Information Management – Industry overview**

Freightways offers specialist off-site management of electronic media in climate-controlled vaults, archiving and physical storage of documents and secure document destruction services to a wide range of business customers.



Key growth drivers in this industry include the increasing demand for expert management of business information, risk management and compliance, and the lower overall cost of an outsourced solution.

The robust and recurring nature of the storage revenue, as we experience in our Information Management division, is naturally a favourable feature of this industry.

Paper that is collected through the secure document destruction niche of this industry is sold to paper buyers either domestically in Australia or New Zealand or exported to Asia for recycling. As with most commodities, the prices that are received from the sale of this paper will fluctuate depending on demand. Global demand for recycled paper is currently low and accordingly the prices we receive from the sale of this paper are also currently low, compared to recent years.

The information management industry is relatively consolidated with a small number of operators servicing both the New Zealand and Australian markets.

## **Slide 15. Information Management – Business description**

Freightways has successfully diversified into the information management industry, which in 2012 contributed 25% of Freightways' total revenue and operating earnings. Over half of this contribution was generated in Australia.

During 2012, Freightways acquired Iron Mountain's New Zealand operations and the business and assets of Filesaver Pty Limited in Sydney. The financial contribution from these acquisitions, including the value of synergies achieved under Freightways' ownership, is tracking to our expectations.

The strong storage growth we have achieved in this division has been accommodated through our investment in warehousing capacity throughout New Zealand and Australia. This investment has enabled the winning of several important nationwide customers.

New service lines, including the electronic capture and retrieval of data, have been added to Freightways' suite of information management services, adding breadth to our revenue and earnings growth profile.

## **Slide 16. Business strategy**

## **Slide 17. Business strategy**

Freightways' strategy contains several key elements. At a high level these are:

- Firstly, and most importantly, our strategy to enhance capability and service levels wherever possible within each of Freightways' existing businesses to ensure the retention of existing customers and to grow market share;
- Secondly, our strategy to diversify the company into the information management industry to further strengthen the earnings base and increase the company's resilience to adverse economic cycles that have a more immediate impact on Freightways' core express package & business mail division;
- Thirdly, our strategy to diversify activity away from a sole reliance on the domestic New Zealand market. This has been achieved by establishing operations in every major state of Australia; and
- Lastly, the strategy to extend Freightways' presence into complementary areas of growth, either through the establishment of alliances or by acquisition.

Your company is very well positioned with quality capability and capacity to benefit from further improvement in the New Zealand and Australian economies and in each of its markets.

Freightways will continue to train and develop its people to ensure the future of its business is in experienced hands.

Freightways will continue to innovate and wherever possible further improve its service performance to customers. As demand emerges for complementary and/or substitute services relating to the electronic communication and management of both transactional mail and general business information, we will work alongside our customers to develop

appropriate solutions utilising the skills we have developed internally over a number of years and those that we have acquired through our recent acquisitions.

The strategies I have outlined are designed to sustain Freightways' profitability and deliver long-term value to shareholders.

Acquisitions and alliances will continue to be explored where they complement Freightways' capability and add value. In addition, start-up opportunities will also be considered if they make commercial sense.

### **Slide 18. Trading update**

These next two slides present the long-term performance of your company.

### **Slide 19. Operating revenue**

Our 2012 revenue result was a good, sound step-up from the prior year and brings our 10-year compound average annual growth rate for revenue to 7.5%.

### **Slide 20. EBITA**

2012 operating earnings (or EBITA), as Sue has mentioned, were a record result for the company, bringing our 10-year compound average annual growth performance to 8%.

### **Slide 21. Current financial performance**

This slide provides Freightways' financial performance for the 1<sup>st</sup> quarter period from 1 July to 30 September 2012.

Revenue totalled \$101 million, an 8% increase on the prior comparative period (pcp). Earnings before interest, tax, depreciation and amortisation (EBITDA) of \$18.7 million was 12% above the pcp and earnings before interest, tax and amortisation (EBITA) of \$15.7 million was 11% above the pcp. Net profit after tax (NPAT) of \$9.2 million was 14% above the pcp.

Our first quarter performance, achieved in a low growth environment, demonstrates the overall resilience of Freightways and the success of its strategic development. Past decisions to diversify operations geographically and by industry to increase the company's growth opportunities are evident in this earnings result, as is Freightways' ability to better withstand the inevitable performance cycles of the broader economy and our specific markets.

## **Slide 22. Express Package & Business Mail division - current performance**

Our express package & business mail division's revenue of \$76 million was 4% above the pcp. EBITDA of \$13 million and EBITA of \$12 million were 5% and 2% ahead of the pcp, respectively.

Overall, express package volumes in the quarter were positive, which is a sound outcome given the very strong performance achieved in the pcp. Letter volumes in our smaller DX Mail business declined during this period. Modest price increases across the entire division have been implemented to help offset cost increases, particularly relating to road user charges and insurance. Additionally, the higher cost of servicing a more disparate customer base in Christchurch, along with increased turnover of our team in that region, has added to the cost pressures we currently face in this division. The full benefit of these price increases will not be seen until the second quarter. Quality market share gains also contributed to our revenue growth.

## **Slide 23. Information Management division - current performance**

Our information management division has again performed strongly, with revenue of \$25 million being 23% above the pcp. EBITDA of \$6 million and EBITA of \$5 million were 36% and 38% ahead of the pcp, respectively.

Increased utilisation at all our sites throughout New Zealand and Australia was achieved through market share gains and organic growth. The strong performance of our document and data storage operations contributed towards offsetting the impact of significantly lower prices that we are currently receiving for the sale of paper from our document destruction operations, compared to the pcp.

Additionally, the positive performances from our recently acquired businesses also contributed to this outstanding result.

#### **Slide 24. Recent acquisition activity**

As previously announced, Freightways acquired Iron Mountain's New Zealand operations, effective from 1 October 2011. The business of Filesaver was acquired in Sydney during December 2011. These acquisitions complemented our existing capabilities and also brought with them new service lines which we have since introduced to our wider business.

Effective 1 July 2012, Freightways acquired the business and assets of DataPrint Limited. DataPrint is an Auckland-based full service mailhouse that provides its customers with both a physical and an electronic service for transactional mail. DataPrint is working alongside DX Mail. Customers of both these businesses and the wider Freightways group will be offered a broader suite of services as a result of this acquisition, including the ability to send electronic invoices to their respective customers who can then pay these invoices online.

All 3 of these acquisitions are performing to expectation under Freightways' ownership.

#### **Slide 25. Outlook**

#### **Slide 26. Outlook**

We expect to be operating in a slow growth environment for the foreseeable future. We are however mindful that any further deterioration in the global economy will inevitably influence the markets that we operate in.

Within this environment, we expect our express package volumes to remain sound, with growth in these volumes being primarily determined by the performance of our existing customers. Letters volume in our DX Mail business will remain under pressure. Our competitor, NZ Post, remains the owner and operator of New Zealand's wholesale postal delivery network. Freightways is dependant on access to this network for parts of its mail service and has challenged the pricing model of our access for some time. It is

expected that the future terms of access to the NZ Post network, for those letters that we don't deliver ourselves, will be resolved in the near future. This will enable increased certainty for the growth and development of this business. Price increases across the express package & business mail division implemented during the first quarter will take full effect in the second quarter and contribute to offsetting recent cost increases. Quality market share gains will continue to be actively developed and new products will be introduced to the market where demand exists.

The information management division is expected to continue to deliver good year-on-year earnings growth, despite lower paper prices and the additional cost of increased capacity. The strong growth in storage volumes we are experiencing throughout New Zealand and Australia is expected to be sustained.

Capital expenditure for the full financial year is expected to be \$14 million. Overall, cash flows are expected to remain strong throughout the financial year.

In recent years, Freightways has strengthened its earnings profile by diversifying its activities both geographically and deeper into the information management market. Freightways will continue to seek and develop growth opportunities to support this strategy and will also explore other opportunities that complement its core capabilities.

Subject to business factors beyond its control, Freightways is well positioned to reap the benefits of further improvement in the markets in which it operates.

Thank-you.